

Student Affairs | Measuring Up

Creating a culture of assessment and evidence.

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**Salisbury University
Office of Student Affairs
Housing and Residence Life
August 16th, 2023**

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EXECUTIVE SUMMARY (one page)

EXECUTIVE SUMMARY

Housing and Residence Life continues to be an integral part of the Student Affairs Division at Salisbury University.

The Office of Housing and Residence Life's mission is to foster an inclusive community which inspires lifelong learning, responsible living and academic success. Through our mission, Housing and Residence Life cultivates an atmosphere which supports a student's identity development, self-empowerment, intellectual pursuit, celebration of diversity, interpersonal skills, and meaningful connections. Approximately 2,200 spaces are provided for undergraduate students.

We continue to collaborate with many other departments on campus. Some of the offices we partner with include The Dean of Students Office, The Office of Institutional Equity, The Counseling Center, University Police, Academic Affairs, Disability Resource Center, Diversity Equity and Inclusion, and the Orientation Office.

Housing and Residence Life also values diversity. We feel strongly that this is a priority for the department. We have so many students from various backgrounds, and it is extremely important to have a diverse staff that represents those various backgrounds.

Because of this, we try to reflect that diversity in the staff that we hire. Amongst our Building Director staff, 8 of the 13 staff came from an underrepresented group. This breaks down that 4 of our 9 Resident Directors, and 4 of our 4 Area Director staff were from an underrepresented group. We also had 25 of our 64 Resident Assistant Staff from an underrepresented group. This is an area of pride for the department.

Section I: Department Overview

Vision: Through our mission, Housing and Residence Life cultivates an atmosphere which supports a student's identity development, self-empowerment, intellectual pursuit, celebration of diversity, interpersonal skills, as well as helps them to make meaningful connections.

Mission: Housing and Residence Life fosters an inclusive community which inspires lifelong learning, responsible living and academic success.

FY22-23 Accomplishment:

1. Continued focus on diversity and inclusion programming. Completed "Charm City Sea Gull" initiative as directed by the provost's office. Partnered with ODI and Academic Services to fulfill expectations from a Baltimore based grant program. ONGOING
2. Moved into a second year with SLATE having the new student contract. Still quite buggy as SLATE is not bridging back and forth when changes are made in peoplesoft. IT, HRL and Admissions are working to resolve this issue.
3. Continued Salto system change. We completed front door access with SALTO. Installed and completed Severn, Chester, St Martin, Sea Gull Village (exterior doors) Manokin, Pocomoke, Wicomico halls. We also participated in the planning on the completion of Sea Gull Square apartment doors and Chesapeake (if needed).
4. Update policies and procedures where needed. We updated policies for fire evacuation plans. We did this in partnership with the DRC and Environmental Safety Office.
5. Cross train staff in operations, as well as other functional areas. This is an ongoing initiative as young professionals intending on pursuing HRL as a career need a firm foundation in building operations.
6. Furniture replacement plan. Purchased and installed new lounge furniture for Sea Gull Village, Mattresses for Chester, Choptank, Pocomoke and 2/3 of Wicomico halls. New Chairs for Pocomoke and desk shelves for Nanticoke have been ordered and waiting delivery.
7. Converted 3, 1st floor Sea Gull Square apartments through a retrofit renovation to meet the needs of students with mobility challenges. Prior to this change all ADA apartments were located on upper floors creating extreme challenges during emergency evacuations.
8. Created Special Interest Housing options during the late fall 22 early spring 23. Transfer, IDEAA, Leadership and ESports SIH options were explored for creation. Due to the late launch for marketing the options IDEAA, Leadership and ESports will move to launch Fall 24. Transfer SIH had a successful launch and will be a pilot community this fall 23.
9. Created a RA meal type and room type with the cooperation of UDS, Financial services and the ADMIN and Finance leadership to eliminate the perceived inequity in RA compensation created by different room rates across campus.

Scope of Practice – Services Provided

Educational programming
Transition to college living
Housing assignments
Room changes assistance
Roommate mediations
Customer Service
Help with maintenance and housekeeping concerns

24 Hour on-call coverage
 Inter-departmental support (Dining services, conference services...)
 Staff Development

Student Learning Outcomes: Our program model is based on Learning Reconsidered. This is a publication developed by ACPA, ACUHO-I, ACUI, NACA, NACADA, NASPA and NIRSA focusing on the learning that is happening outside the classroom. They have 6 broad categories, and they are further broken down into 28 sub-categories. A list is in our Appendix.

For the next few years, we plan to focus on two which include “Humanitarianism and Civic Engagement”, and “Intrapersonal Development”.

The subcategories for Humanitarianism and Civic Engagement are:
 Understanding and appreciation of cultural and human differences
 Global perspective
 Social responsibility
 Sense of civic engagement

The subcategories for Intrapersonal Development are:
 Realistic self-appraisal, self-understanding, and self-respect
 Identity development
 Commitment to ethics and integrity
 Spiritual awareness

Section II: Service Delivery

Students Served (July 1 – June 30 time period)
Enter “N/A” if data are not available for this reporting period.

Undergraduates	Outcomes
Total unique number served (do not include repeat visits)	
Total number of “visits” (includes repeat visits)	
Total number of service contact hours across all service types	
Graduates	Outcomes
Total unique number served (do not include repeat visits)	
Total number of “visits” (includes repeat visits)	
Total number of service contact hours across all service types	
Overall	Outcome
Total unique number of undergraduates and graduate students served	

Comments:

Examples of Major Events, Services, Activities, and Initiatives¹

Examples of Major Events, Services, Activities, Initiatives	Target Audience	Number(s) Served	Cost Per Participant ²
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¹ Contact the Associate Vice President for assistance in completing this section if needed.

² Use this formula to determine cost per participant (CPP) for every person attending: Cost of Event / Attendees.

<i>Example: Annual First-Generation Conference.</i>	<i>First generation students and their faculty mentors</i>	<ul style="list-style-type: none"> ▪ 75 students ▪ 60 faculty mentors ▪ 12 guests³ 	▪ \$22.72
Pride Week	Students		\$153.61
Dogwood Village Kids Night	Children from the community	100 children of Faculty and Staff	\$513.67
Chesapeake Housing Mission Ramp Build -	Local family in need of help getting in and out of their home	2 Ramp builds and had 24 staff members help with a total of 142 volunteer hours.	
LLC Parent Family Weekend Breakfast	LLC Students and their parents	300 invited	\$1,500 sponsored by XOC
Coffee with a Cop	Students		\$45.73
Campus Safety Week	Students		\$2.85
Gull Games.	Students	600	\$5,334.44
Hunger Games	Students		\$31.39
Diversity Week	Students		\$91.21
Take Back the Night	Students, faculty, community members		\$579.05

Section III: Budget Allocations, Expenditures, and Revenue Generation

July 1, 2022 – June 30, 2023, Allocations

Budget Category	Allocation
01	543,930
02	481,321
03	1,428,659.25
Total	2,453,910.25

July 1, 2021 – June 30, 2022, Expenditures

Budget Category	Expenditures
01	546,986
02	445,736.27
03	1,373,376.87
Total	2,366,099.14

July 1, 2022 – June 30, 2023, Revenue Generated

Initiatives or Purposes	Revenue Generated
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³ This could include family, friends, faculty, and staff.

<i>Example: Student Success Grant from Foundation to purchase new laptops as loaners to low-income freshmen.</i>	\$12,250.00
Fall/Spring	15,742,260
Summer Housing	15,153.47
Winter housing	7,800
Total	15,765,213.47

HRL budget was cut to bone marrow entering the fiscal year. We cut back additional hours of the student staff for SGS (desk attendant) and the summer crew. We completed our summer project list prior to fall opening thanks to a small, committed student work crew.

We negotiated with UDS and Financial Services to create an item type for RA room and meals for numerous reasons which will begin the 2023-2024 year. The main being a perception RAs had that there was an inequitable pay system.

We were able to advocate for some remaining FEMA dollars to purchase mattresses, chairs, desk shelves and replacement upholstery cut from the previous year's budget.

**** on the plus side we had an increase in housing revenue of 1.5 million from the 2021-2022 year to 2022-2023**

Section IV: Collaborations and Partnerships (Internal and External)

Examples of Collaborations and Partnerships	Outcomes and Impact
<i>Example: County Public Schools Guidance Counselors</i>	Resource materials for helping high school students and families discuss mental health before college.
OIE, Environmental Safety, Dean of Students Office, DEI, University Police, DRC, SU Cares, and Physical Plant	Help to train our RD staff for the upcoming year.
OIE, Environmental Safety, Dean of Students Office, DEI, DRC, University Police, Counseling Center, Student Activities, UP	Help to train our RA staff for the upcoming year.
University Police	Help develop relationships between UP and our students and staff.
OIE	Partner with them to provide a variety of programs for our residential students.
Student Activities	Help us coordinate tracking our programs.
Student Activities	Partner to inform RAs of campus events they can take their residents to.
Academic Affairs	Partner to provide our LLC's.
Counseling Center	Partner on a number of programs and trainings throughout the year. (ex. Take Back the Night, Out of the Darkness).
Diversity, Equity, and Inclusion	Partnered to develop a monthly training series for staff that will be implemented this fall.

Center for Student Achievement	We partnered to reach out to students on the DFW list.

Section V: A Summary of Achievements Related to Student Affairs Strategic Plan

*The following are examples of ways in which the Unit is assisting Student Affairs achieve its goals. Please use bullet or numerical formatting to provide examples of **significant** outcomes.*

Goal 1: Student Affairs aims to foster safe, accessible and inclusive communities for undergraduate and graduate students.

1. Residence Life provides safe, accessible, and inclusive communities for our students to live in. This happens through programming (both RA programs, as well as partnering with other offices). Some of the collaborative programs include Pride Week (various offices), Coffee with a Cop (University Police), Campus Safety Awareness Week (various offices), Out of the Darkness (Counseling Center), and Take Back the Night (various offices).
2. We have staff on call 24/7, 365 days a year. This includes both RA staff, as well as professional staff to help with any emergency that may happen.
3. Our residence halls are locked 24/7 and require a student to use their ID card to gain entrance. There are also cameras strategically situated in elevators, around the main floor, as well as in some stairwells to provide an additional layer of security.
4. Residence Life partners with the Disability Resource Center for students who want to be approved for emotional support animals.
5. Residence Life offers gender inclusive housing for our students.
6. Residence Life partners with the Office of Institutional Equity to bring programming into the residence halls around the topics of open mindedness and embracing differences.

Goal 2: Student Affairs aims to educate students for campus, career, and life.

1. Residence Life provides many ways in which we educate our students. Education happens through RA programs, bulletin boards, campus wide Residential Life programs, supporting University programs, and community outreach. Our program model is based on Learning Reconsidered. This is a publication developed from a variety of different organizations within Higher Education focusing on the learning that is happening outside the classroom. We digitally track these programs to ensure we are providing students with exposure to a variety of different topics to broaden their understanding of themselves and the world around them.
2. Another way in which we foster educational moments is through floor meetings, roommate agreements, roommate mediations, and other personal interactions with residents on a daily basis.

3. We also help students learn and grow through our student conduct process. Our staff help students learn and grow from mistakes that they have made while living in the Residence Halls.

Goal 3: Student Affairs aims to embrace innovation.

1. Starting the fall of 2019 Residence Life began tracking students who attend programs on an individual level through Involved. This helps us to better understand what residents attend programs, and to better help inform any changes that we make to the program model for future years.
2. We have worked with Student Activities to utilize Involved to keep track of programs, as well as student attendance. We also implemented using Involved for RA selection. This went very well, and we plan to continue this in the coming years.
3. Residence Life has moved most of the documents and forms that staff use into either the One Drive, or the SU Involved website. This allows staff to more easily access and share information. Using the One Drive also helps to keep student data private, versus using Google.
4. All hall opening and closing processes moved to a contactless digital process. This improved efficiencies and also saves us from additional printing and paper costs.
5. We continue to the transition to SALTO locks. This is a new key system that uses new technology to update locks. Once complete, this will be a great improvement for tracking and comprehensive safety.
6. Utilized a QR code, and the One Drive to digitally track student lock outs.

Goal 4: Student Affairs aims to motivate student affairs professionals to increase effectiveness and efficiency.

1. Residence Life provides our staff with a variety of professional development opportunities throughout the year. Staff have the opportunity to attend either a regional or national conference of their choosing. Again unfortunately, while we could not financially support this, they were given time away if they chose to attend a conference. The department also invests in webinars on a variety of different topics throughout the year.
2. We were contacted by OIE to have some of our staff participate in additional ATIXA training related to Title IX boards (Park Chin, Paul DeCock, and Dave Gutoskey).
3. Dave Gutoskey completed NABITA training on BIT Standards and Best Practices. They will utilize this training as a member and alternate member on the Universities Care Team.

Section VI: A Summary of Achievements Related to University Strategic Plan

*The following are examples of ways in which the Unit is assisting the University achieve its goals. Please use bullet or numerical formatting to provide examples of **significant** outcomes. Units may cut-and-paste as appropriate from above Section. Do not say, "See above."*

Goal 1: EDUCATE Students for Campus, Career and Life

1. Residence Life provides many ways in which we educate our students. Education happens through RA programs, bulletin boards, campus wide Residential Life programs, supporting University programs, and community outreach. Our program model is based on Learning Reconsidered. This is a publication from a variety of different organizations within Higher Education focusing on the learning that is happening outside the classroom. We digitally track these programs to ensure we are providing students with a variety of different topics.
2. Another way in which we foster educational moments is through floor meetings, roommate agreements, roommate mediations, and other personal interactions with residents on a daily basis.

Goal 2: EMBRACE Innovation of the Salisbury University Experience

1. Prior to the fall of 2016 RA programs were not tracked on a department wide basis. Some individual areas tracked program data, but it was inconsistent, and not uniform. Starting in the fall semester of 2016 that changed. Residence Life now tracks all items related to programming in the residence halls via an electronic document.
2. Starting the fall of 2018 Residence Life began tracking students who attend programs on an individual level. This helps us to better understand what residents attend programs, and to better help inform any changes that we make to the program model for future years.
3. We have worked with Student Activities to utilize Involved to keep track of programs, and track student attendance.
4. Residence Life has moved most of the documents and forms that staff use into either a shared One Drive, or the SU Involved website. This allows staff to more easily access and share information.
5. Residence Life has embraced the One Drive, and the functionality that it provides to track a variety of departmental items including RA Applications, Duty Logs, Lock outs, and Community Maps.

Goal 3: FOSTER Community

Fostering Community is the heart of what Residence Life does on a daily basis. It is a core component of both our mission and our vision.

1. Residence Life provides safe, accessible, and inclusive communities for our students to live in. This happens through programming (both RA programs, as well as partnering with other offices). Some of the collaborative programs include Pride Week (various offices), Sexual Assault Awareness Week (various offices), Coffee with a Cop (University Police), Diversity Week (various offices), Out of the Darkness Walk (Counseling Center), and Campus Safety Awareness Week (various offices).

2. We have staff on call 24/7, 365 days a year. This includes both RA staff, as well as professional staff to help with any emergency that may happen.
3. Our residence halls are locked 24/7 and require a student to use their ID card to gain entrance. There are also cameras strategically situated in elevators, around the main floor, as well as in some stairwells to provide an additional layer of security.
4. Residence Life partners with the Disability Resource Center for students who want to be approved for emotional support animals, as well as other accommodations.
5. Residence Life offers gender inclusive housing for our students. This current freshman class has 9 self-identified transitioning students in need of GIH.
6. Residence Life partners with the Office of Institutional Equity to bring programming into the residence halls around the topics of open mindedness and embracing differences.
7. Residence Life quickly engages with our students when an on-campus emergency arises.
8. Residence Life partners with Diversity, Equity, and Inclusion to train staff, as well as program around topics related to DEI topics. We started to utilize their office more this year and believe that this partnership will grow in the coming years.
9. Dave, Park and Paul participated in a new 5-week training series entitled *Every Person, All Day, Every Day: Diversity and Inclusion Initiatives*. The training was based around the book "Everyday Bias". They were part of a small cohort of colleagues from around campus who read the book and met weekly to talk about it. This training was put on by the Office of Diversity, Equity, and Inclusion.

<p>Goal 4: PROVIDE Appropriate Programs, Spaces, and Resources for All Members of the Campus Community</p>

1. We support campus partners' program efforts throughout campus. We do this in a variety of different ways. To help support and also increase attendance we have added attending their programs into our RA program model. We also advertise for their programs in the residence halls, as well as allow our space for their usage when appropriate.
2. Through our Living Learning Communities (LLC's), we provide classroom space in some of our Residence Halls. We also help support faculty programming for the LLC's.
3. We do a number of community service projects that benefit the local Salisbury Community. The main project that we do supports the Chesapeake Housing Mission through ramp builds.

Section VII: Measuring Up – Research, Assessment, and Evaluation⁴

July 1, 2022-June 30, 2023

Department Goals	Summative Outcomes
<i>Example: Promote student success through health and wellness initiatives.</i>	<ul style="list-style-type: none"> ▪ 5 health and wellness workshops were offered in partnership with Center for Student Achievement ▪ 1,257 unique students attended 5 health and wellness workshops ▪ 83% of students who attended the 5 health and wellness workshops indicated the sessions contributed to their academic success
Continued focus on diversity and inclusion programming. Given PWI consider creating initiatives to educate students regarding white privilege and anti-racism. This would include both students, as well as staff. With staff, it is more focused on professional development.	We completed a number of staff training courses on these topics. Throughout the year we also completed a number of programs related to this topic. Some of these programs were RA programs, some departmental programs, some partnered programs, as well as supported some university wide programs.
Track program data in more detail to better inform our engagement model for future years.	We are continuing to work on this goal.
Research new assignment/communication/data software, as well as Residential Education software.	We communicated with StarRez and IT was involved. We are in IT's backburner because of the Workday implementation. This will be a priority in the next two years with a substantial financial commitment.
Department becoming acclimated with Microsoft Teams, and the One Drive.	The department created a housing Teams page and will continue to become more comfortable as a department with this product.
Utilized the One Drive for RA applications, as well as other departmental initiatives.	This has gone well, and even Dave has gotten on board and become proficient in this!

Examples of Other Research, Assessment, or Evaluation Projects (if applicable) July 1, 2022-June 30, 2023

Project	Key Result(s) or Outcomes	Organizational Changes
<i>Example: Three-Year Student Satisfaction Survey with new math instructional software.</i>	<i>80% of student users indicated new software was helpful to understanding math concepts.</i>	<i>Two additional math sessions using the new software will be added.</i>
We completed the EBI survey this year for the first time in a few years. We are still waiting for the results from that survey.		We will utilize the data to see if we need to update any engagement or training initiatives.

⁴ Contact the Associate Vice President for assistance in completing this section if needed.

**Student Learning Outcomes
July 1, 2022 - June 30, 2023**

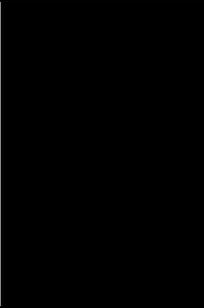
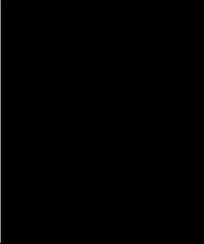
Student Learning Outcomes	Mapped to University SLOs	Mapped to Division's SLOs	Evidence of Learning
<i>Example: Sophomores participating in the Sophomore Year seminar will be able to explain University policy for changing a major.</i>			<ul style="list-style-type: none"> ▪ 75% of participants were able to explain policy for changing a major as evident on post-evaluation compared to pre-test results.
<i>Example: 70% of seniors participating in the résumé development series will be able to identify at least four strategies for writing a successful résumé.</i>			<ul style="list-style-type: none"> ▪ 80% of participants were able to identify four strategies for writing a successful résumé as evident on written exit interview.

Section VIII: Strategic Plan-Related Goals (July 1, 2021 – June 30, 2022)⁵

The following goals are intended to be ambitious but attainable. Each goal should be linked to measurable outcomes and is consistent with strategic priorities, Student Affairs' goals and expectations, and the University's strategic plan. **Three to five goals are recommended. Please use the new University Strategic Plan 2020-2025 goals for this section.**

Department Goal or Objective	Map to University Strategic Plan 2020-2025 Goals	Map to SA Strategic Goals (TBD)	Examples of Assessment Metrics that will be Used
<i>Example: Implement new living-learning communities focused on diversity and inclusion.</i>	Goal 1 Initiative 2		<ul style="list-style-type: none"> ▪ Number of living-learning communities created. ▪ Number of students completing housing contracts for the new LLCs.
<i>Example: Ensure that 70% of academic probation students participate in at least two sessions on successful study habits.</i>	Goal 4 Initiative 2		<ul style="list-style-type: none"> ▪ Number and percent of academic probation students participating in at least two academic sessions.
Continued focus on diversity and inclusion programming. Given PWI consider creating initiatives to educate students regarding white privilege and anti-racism. This would include both students, as well as staff. With staff, it is more focused on professional development.	Goal 2 Initiative 2.1 Goal 1 Initiative 3		Number of staff training on these topics. Number of programs we did related to this topic. Worked with DEI to create a monthly series of RA trainings on this topic to be implemented this fall.
Research new assignment/communication/data software, as well as Residential Education software.	Goal 3 Initiative 3		We communicated with StarRez and IT was involved. We are in IT's backburner because of the Workday implementation. This will be a priority in the next two years with a substantial financial commitment.
Department becoming acclimated with Microsoft Teams, and the One Drive.	Goal 5 Initiative 2		The department created a housing Teams page and will continue to become more comfortable as a department with this product.

⁵ Contact the Associate Vice President for assistance in completing this section if needed.

<p>Work with Director of Orientation, Transition and Family Programs to better communicate with parents.</p>	<p>Goal 3 Initiative 3</p>		<p>We have worked with him to clean up and coordinate our schedules. In the coming year we will be working on joint communication including e-mail and texts to communicate better with parents.</p>
<p>Complete installation of SALTO for St. Martin, and Sea Gull Village, as well as work on planning the implementation in 2 other buildings.</p>			<p>It was completed, and in addition the following buildings have also been completed due to being able to accelerate our schedule: Severn, Chester, Manokin, and Wicomico.</p>