

# Strategic Innovation Funding Rubric

## Innovation

To what extent was the project...	Score Range 1 (not at all) thru 5 (a great deal)
Innovation	/5
Interdisciplinary	/5
Incorporating Inclusive Practices	/5
<b>TOTAL:</b>	<b>/15</b>

## Impact on SU & Alignment with Goals

STRATEGIC PLAN GOALS	Not Aligned	Aligned
Enrich Academic Success and Student Development	No (0)	Yes (1)
Inspire a Campus Culture of Inclusive Excellence, Support and Collaboration	No (0)	Yes (1)
Support Access, Affordability and Academic Excellence	No (0)	Yes (1)
Deepen Engagement with Our Community	No (0)	Yes (1)
Enhance Environmental, Social and Economic Sustainability	No (0)	Yes (1)
<b>Strategic Plan Score:</b>		<b>/5</b>
SALISBURY SEVEN THEMES	Not Aligned	Aligned
We will invest in the people who deliver on the promises we make to our students.	No (0)	Yes (1)
We will consistently deliver a rigorous, student-focused academic program taught by world-class educators on a world-class campus.	No (0)	Yes (1)
We will have a continual commitment to inclusion, diversity, opportunity and equity, and the cultivation of a sense of belonging.	No (0)	Yes (2)
We will strategically grow to serve the needs of the Eastern Shore, the State of Maryland and the nation while holding fast to our identity as a student-focused institution that doesn't just say it cares about its people; it shows it with every decision.	No (0)	Yes (2)
We will be known for our innovative, high-impact practices and our belief that we are educating the whole person for a lifetime of civic leadership and community service.	No (0)	Yes (2)
We will raise the resources needed to support SU's programs, its students and its culture.	No (0)	Yes (1)
We will strengthen our institutional identity and reputation.	No (0)	Yes (1)
<b>Salisbury Seven Score:</b>		<b>/10</b>
IMPACT	Score Range	
Impact on SU	/10	
<b>Impact Score :</b>	<b>/10</b>	
<b>TOTAL:</b>	<b>/25</b>	

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## Feasibility and Budget

To what extent was the project...	Score Range
Completed by End of FY24	/3
Sustainable Beyond Funding Period	/3
Problem and Solution	/5
Realistic Budget	/5
Reasonable Timeline	/5
<b>TOTAL:</b>	<b>/21</b>

## Outcomes & Metrics

OUTCOMES			Score Range
Improved Recruitment			/5
Improved Retention			/5
Campus Community			/5
<b>Outcomes Score:</b>			<b>/15</b>
METRICS			
Measurable Metrics	No (0)	Somewhat (5)	Yes (10)
<b>Metrics Score:</b>			<b>/10</b>
<b>TOTAL:</b>			<b>/25</b>

## Total Score

<b>Innovation Total (17%)</b>	<b>/15</b>
<b>Impact on SU and Alignment with Goals Total (29%)</b>	<b>/25</b>
<b>Feasibility and Budget Total (24%)</b>	<b>/21</b>
<b>Outcomes and Metrics Total (29%)</b>	<b>/25</b>
<b>GRAND TOTAL:</b>	<b>/86</b>

\*May not sum to 100% due to rounding.

Strategic Innovation  
Funding Page:



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