

2025
COMM 490 Application

This course has been designated to give graduates for the Fall 2025 semester first priority. Should you not be graduating the semester(s) listed above, you will be placed on a waitlist which will be kept until the first day of class.

*Download the form, fill in information, save as a pdf, and email your completed application to Charlotte Berkey at CommunicationDept@salisbury.edu. The deadline for first consideration is **Monday, April 7th**.*

Student Name (Print): _____ ID#: _____

1. When do you expect to complete all your degree requirements? Spring 20____ Fall 20____ Other _____

2. Are you taking any classes this winter? Please note them: _____

3. What is your degree track (check one)? *Public Relations & Strategic Communication* *Media Studies*
☐ *Multimedia Journalism* ☐ *Media Production* ☐ *Community and Professional Communication*

4. Are you also applying for an internship (please check)? _____ YES _____ NO

5. Rank your choice of class section 1st, 2nd or 3rd.

Summer 2025 5W1

COMM 490-701 Media and Public Perception

(Dr. Meredith Morgoch) ONLINE Summer 5W1

This seminar examines the role of mass media in shaping culture, identity, and consumer behavior. Students will explore how advertising and popular culture influence public perception, persuade audiences, and reinforce societal norms. Students will review and analyze media materials, including films and documentaries, to deepen their understanding of media influence.

Fall 2025

COMM 490-001 8 h # # o 7 M h 7 / TV Series
(Dr. Eun-Jeong Han) MW 3:00PM – 4:15PM

This seminar course provides an opportunity to sample Korean popular culture (K-Pop), particularly Korean films/TV series that have been distributed globally. In this class, students will explore various issues in contemporary Korean society such as class, gender, LGBTQ, age, disability, education, transnational migrant workers/immigrants/refugees, and social inclusion/exclusion through the lens of popular films/TV series. More importantly, students will examine and discuss how Korean society and their own world (American society) are similar or different when dealing with these social issues.

COMM 490-002 Live the Story: An Introduction to Themed Entertainment

(Prof. Nathan Hartman) TR 2:00PM – 3:15PM

Gain an understanding of the creative and technical processes behind creating immersive experiences for theme parks, museums, virtual reality, and more. Students will explore the history and evolution of themed environments while learning key principles of storytelling and design as well as the interdisciplinary nature of the industry.