

SALES MINOR

Recommended Course Sequence:

Fall
Junior
Year

MKTG 337

MKTG 330



MKTG 407

Spring
Junior
Year

MKTG 401

BUAD 300

MGMT 320



Summer

MKTG 497



MKTG 410

Fall
Senior
Year

BUAD 345

MGMT 454

Hints & Tips:

MKTG 330 has pre reqs that non-business majors must meet.

You can take MKTG 407 & MKTG 410 in the same semester if you'd like.

Complete BUAD 300 & MKTG 337 before your internship.

Non-Business majors:
MGMT 320 is **NOT** required
Ask the M&M department for a waiver.

Complete your internship during the summer.

MKTG Majors can use MKTG 497 to fulfill their ABLE requirement.

Sales Minor Course Sequence suggested by:

MASMI

Mid-Atlantic Sales and Marketing Institute
At Salisbury University