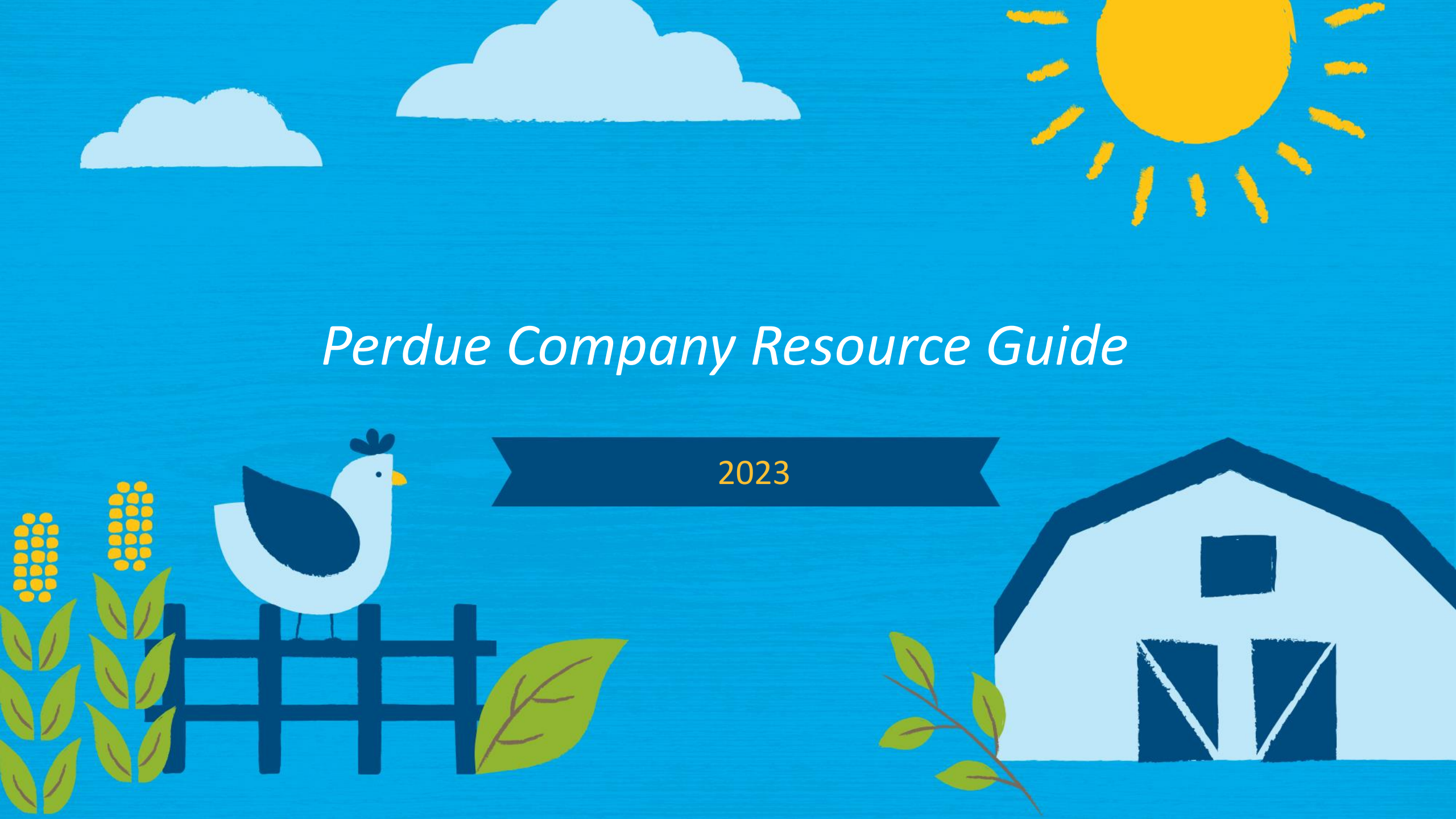


A stylized farm scene illustration on a solid blue background. At the top, there are two white clouds and a large yellow sun with rays. In the center, the title 'Perdue Company Resource Guide' is written in a white, cursive font. Below the title, a dark blue banner contains the year '2023' in yellow. On the left, a white chicken with a dark blue back and a yellow beak stands on a dark blue fence. To the left of the fence are two ears of corn with yellow kernels and green leaves. A single green leaf is to the right of the fence. On the right, there is a white barn with a dark blue roof and a dark blue door. A small green branch with leaves is in the bottom right corner.

Perdue Company Resource Guide

2023

The document provided is solely for the purpose of educating students that are participating in the 2023 National Shore Sales Challenge (NSSC) at Salisbury University. This document supports the NSSC competition mock sales deck.

The information contained within this document has been created and provided only for use within this student competition, and may not reflect accurate data or products.



Website Overview

1

<https://corporate.perdufarm.com/> – Corporate website

2

<https://www.perdue.com/> - Foods website

3

<https://www.perdufarm.com/> - Direct to Consumer website

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1

Corporate.perduefarms.com – Corporate website

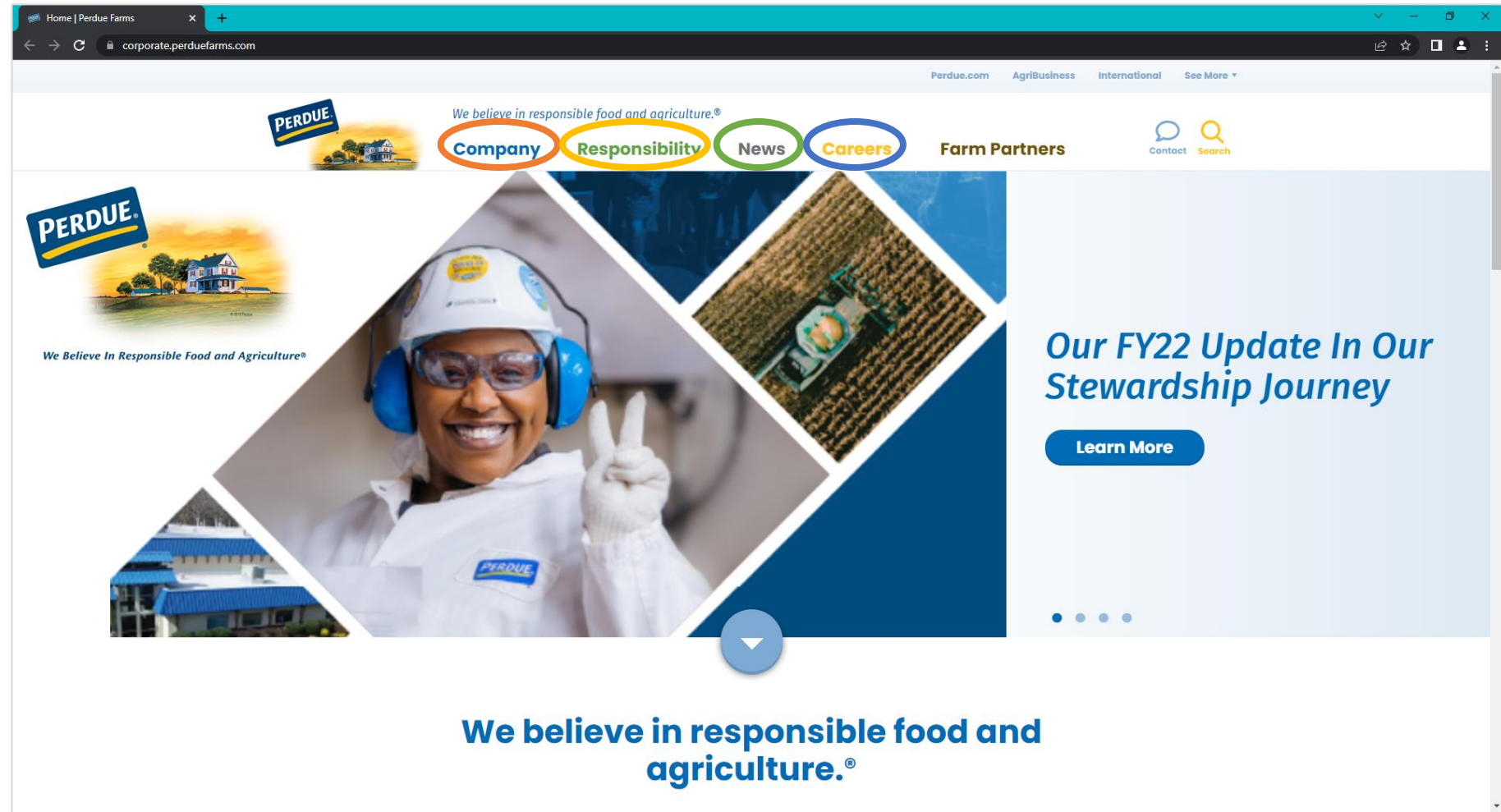
Our company as a whole; Perdue Foods, Perdue Agribusiness, International

Company history (found under *legacy*)

Food, Environment, Animal Care, People & Partners

News and Press Releases

Company-wide careers



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PERDUE

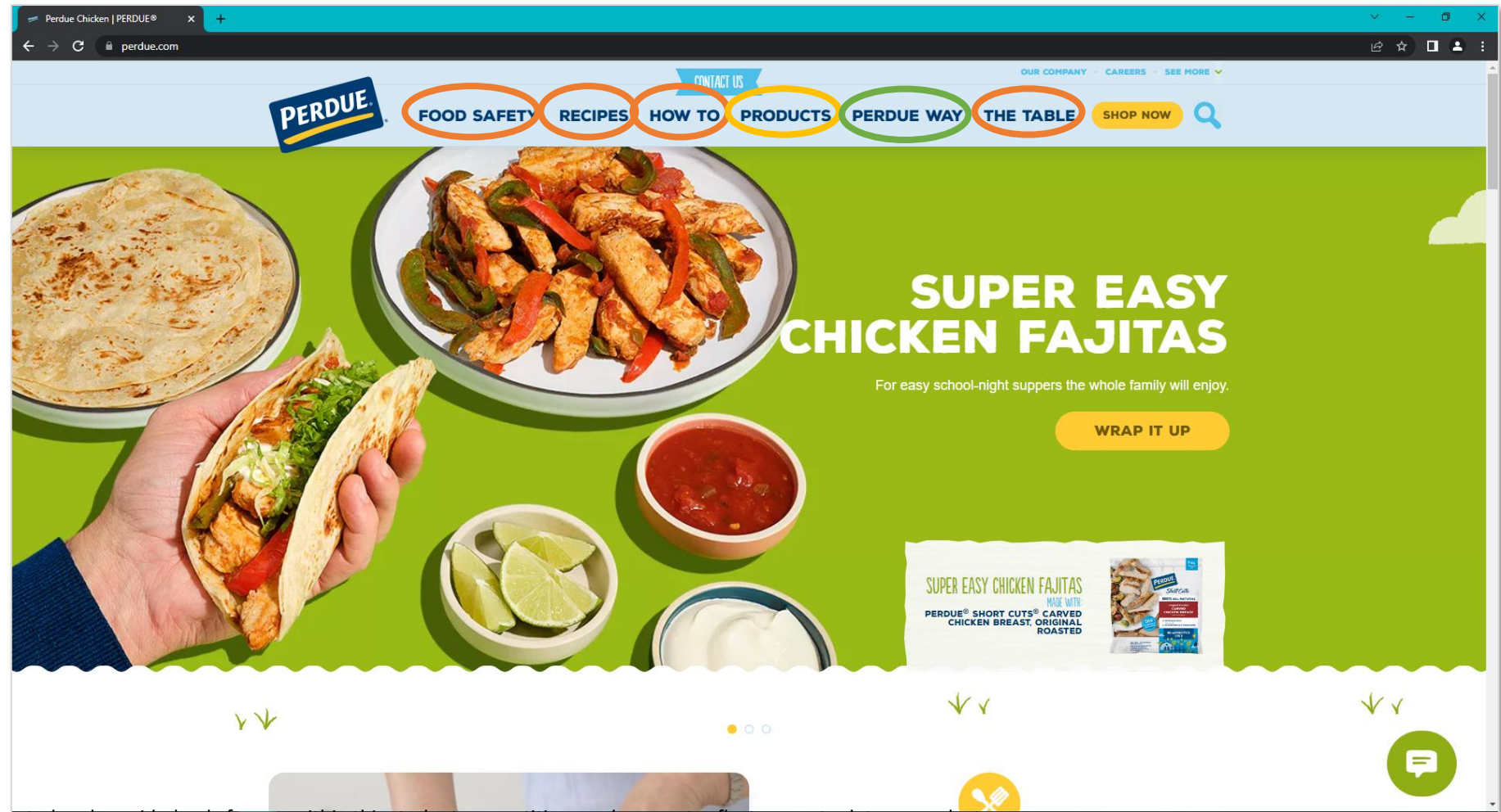
Perdue.com – Foods website

The best place to learn about our brands and products

Food prep at home,
including recipes and
cooking tips/tricks

Perdue Foods, sub-brands
and products

About the journey from
farm to table



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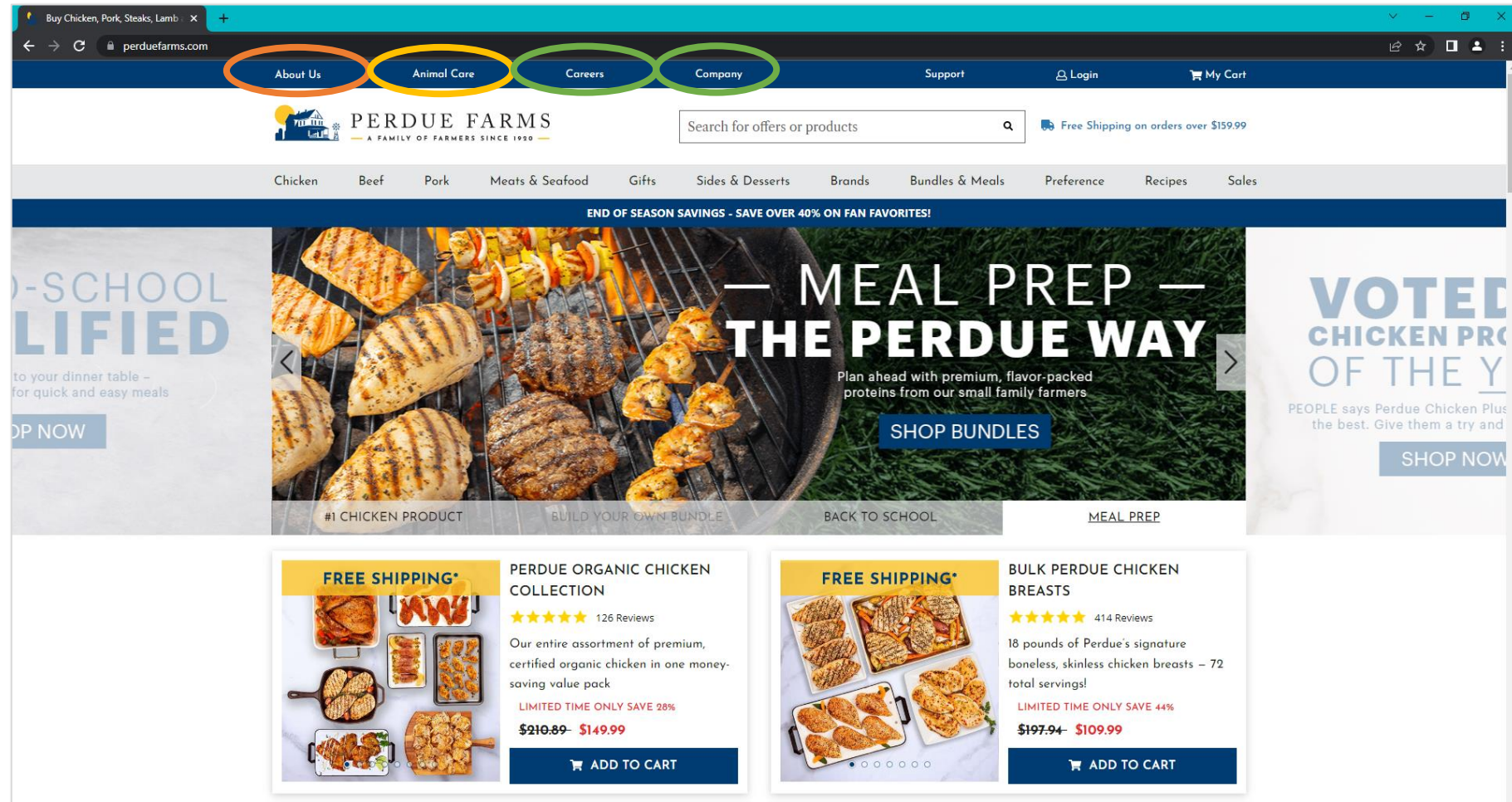
Perduefarms.com – Direct to Consumer website

Consumers can order delicious products straight to their door!

About Perdue, and initiatives specific to DTC

Perdue Foods animal care (section links to perdue.com/animalcare)

Company-wide careers and about us (sections links to corporate.perduefarms.com)



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