

Mid-Atlantic Sales & Marketing Institute - MASMI Sponsorship - Benefits at a Glance	MASMI Strategic Gold Partner	MASMI Leading Silver Partner	MASMI Bronze Partner	MASMI Associate Member
	\$15K per year	\$10K per year	\$5K per year	\$3K per year
Gold Partner's company name and information used in sales class activities such as: mock sales presentation, sales competitions, class projects, etc.	•			
Gold Partner's product/service used as a training tool for role-play in sales classes <b><i>*This option requires a commitment of at least 3 years.</i></b>	•			
Faculty help in identifying promising candidates for employment	•	•		
Preferred interview rooms at the MASMI Job & Internship Fair	•	•		
\$1000, company-named award presented to the top professional selling student	•			
\$500, company-named award presented to the 2nd place professional selling student		•		
Promotional support of an open house event at partner's location	•	•		
Faculty or staff assignment as a primary point of contact	•	•		
Opportunity to address all sales students at MASMI Etiquette Dinner each semester	•	•		
30-minute academic presentation to sales students every semester	•	•	•	
Opportunity to address all sales students at the MASMI Job & Internship Fair	•	•	•	
Membership in the Salisbury University President's Club	•	•	•	
Number of corporate members on the MASMI Advisory Board	2	1	1	0
Number of one-day interns assigned each semester (sales students spend shadow day at sponsor's location)	10 - 15	8 - 10	4 - 6	None
Attend the MASMI Elevator Pitch Competition each semester	•	•	•	•
Guaranteed table space at the MASMI Job & Internship Fair each semester	•	•	•	•
Recruiting table at all MASMI events on campus	•	•	•	•
Judge/Buyer seats at the MASMI Sales Championship each semester	4 - 5	3 - 4	2 - 3	1 - 2
Invitation to the MASMI Etiquette Dinner each semester	•	•	•	•
Access to all recorded sales role-play sessions	•	•	•	•
Access to sales student resumes	•	•	•	•
Priority sales job and internship postings shared with current sales students and alumni	•	•	•	•
Recruiting literature displayed in the MASMI office	•	•	•	•
Invitation to the MASMI Employer in Residence Program	•	•	•	•
Prominent recognition on MASMI website	•	•	•	•

Note: Associate Membership is only available when MASMI is unable to accommodate requests for Gold, Silver or Bronze partnerships or with special permission of the director.