

BERNSTEIN COMPETITION WORKSHOPS

Perdue Hall 100 (BEACON)

Spring 2025*

Business Plan Workshop

This workshop will help students with a business idea communicate it on paper. It will begin with instructions for how to prepare a business plan for the Bernstein Business Plan Competition then provide time and assistance to attendees.

3/3/2025, Monday
6:00 – 7:00 PM

3/25/2025, Tuesday
4:30 – 5:30 PM

Presentation Workshop

This workshop will provide students instructions for preparation and creation of a presentation to be used in the Bernstein Business Plan Competition. It will provide instructions and guidelines for competitors presentations.

3/12/2025, Wednesday
10:00 – 11:00 AM

3/26/2025, Wednesday
6:00 – 7:00 PM

Bernstein Pitch Workshop

Join us for an engaging workshop on crafting a winning live pitch! We'll cover the key elements of a successful pitch and prepare you for the types of questions you might face.

4/9/2025, Wednesday
10:00 – 11:00 AM

4/16/2025, Wednesday
6:00 – 7:00 PM

Competition Prep Workshop

Join us for a workshop to help competitors prepare for the competition. We'll cover what to bring, how to dress, event set-up, the competition flow, and answer any questions to ensure you're ready for the big day.

5/5/2025, Monday
6:00 – 7:00 PM



Questions: Contact hmbrooks@salisbury.edu